CWRU Data Analytics Bootcamp

Assignment 1 – Kickstart my Chart

1. What are three conclusions we can make about Kickstarter campaigns given the provided data?
   1. The category with the most kickstarter projects is Theater.
   2. The category with the least kickstarter projects is Journalism.
   3. Kickstarter projects launched in the month of May are more likely to succeed.
2. What are some of the limitations of this dataset?
   1. 4,000 kickstarter projects is only a small portion of all kickstarter projects and may not tell the whole story
3. What are some other possible tables/graphs that we could create?
   1. Percent funded by category
   2. Funding Goal vs Pledged by category